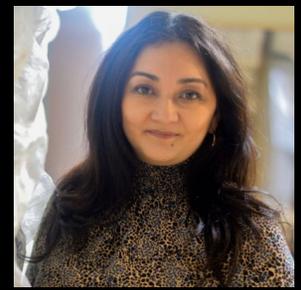


Mai Moore, MBA



Social Impact | Diversity, Equity & Inclusion (DEI)

Co-Founder and Executive Director - EYEJ: Empowering Youth, Exploring Justice

Visionary leader, social entrepreneur and advocate known for driving social impact, empowering youth, mentoring future leaders, and cultivating partnerships with diverse stakeholders that create significant positive change in society.

Mai Moore is the Co-Founder and Executive Director of EYEJ: Empowering Youth, Exploring Justice, an innovative and timely non-profit organization committed to social justice and focused on highlighting the voices, contributions and insights of the next generation. As an advocate for the marginalized, Mai is passionate about supporting students through education, advocacy, leadership development, and data-driven practices. Specifically, she focuses on bridging worlds together, empowering others, building leaders, and social impact. Mai has dedicated her life to creating change in society and the community around police reform, the epidemic of toxic stress and the digital divide through policy, social policy, programming, youth voice, and research.

- **Social Impact:** Led tireless efforts guiding the EYEJ Youth Council, which resulted in the Cleveland Division of Police finally, officially adopting the "Youth Interactions" policy and submitted it to the federal court overseeing the consent decree.
- **Social Enterprise & Youth Development:** Launched nonprofit that empowers young people to be advocates for change through interactive discussions YODJ (Youth Online Discussing Justice) and the Youth Council, a small group of 15-25-year-olds creating innovative solutions to relevant youth challenges and funded by the Cleveland Indians. Collaborated with Safer Cleveland to develop policy and help create the Youth Council with a focus on recommendations around issues of toxic stress, police/youth relationships and youth independency (life skills).
- **Curriculum Development & Standards:** Designed YODJ as curriculum-based program for 6th-12th grade public school students in a small group to have a safe environment for honest dialogue regarding Education, Police-Youth Relationships, and Race & Justice – have served 1,600 underserved youth.
- **Media Experience:** Skilled in creating a compelling narrative and communicating the message with urgency to a broad audience. Generated press coverage with appearances on WKYC, WOVI, Channel 5 News, WRUW-FM 91.1, WVIZ/IdeaStream, Wake Up Call Podcast, Cleveland Plain Dealer, The Land, Spectrum, and much more.
- **Recent Speaking Engagements:** The Northern Ohio Human Resource Conference, Hyland Software EYEJ Digital Divide Employee Event, OhioX - Digital Divide, PwC National Social Justice ScopeAthon, McKinsey - EYEJ Digital Divide Employee Event, MC2 STEM High School - Super Hero's, National Network for Justice - Midwest Conference, Highland Hills Juvenile Correction Facility Commencement Speaker, Cuyahoga County Community College, Cleveland Teacher's Union, Case Western Reserve Beta Alpha Social Justice, and Ohio Capitol Hill.
- **Spearheading Cross-Partisan Integrated Social Action Campaigns & Projects:** Orchestrated EYEJ partnership with the 3-Team Alliance: Cleveland Indians, Cleveland Cavaliers and Cleveland Browns on social action and impact for the Cleveland community on police reform, closing the Digital Divide and empowering youth advocates for change using methods such as youth voice, events, policy change, social policy, organizing, media, public speaking, research, programming, marketing and community responsibility, and activation.
- **Leading Diverse Teams:** Launched EYEJ and provide vision and leadership to diverse persons and levels (from Board members to staff and youth) for programs that facilitate sustainable change, social/emotional learning and community transformation. Oversaw high-performing teams at Travelzoo Inc. and trained international marketing acquisition teams in the UK, Hong Kong, Shanghai, Tokyo, and Australia offices.
- **Fundraising:** Raised \$500K+ and oversaw multiple, ongoing projects from inception to conclusion. Secured \$135K+ and engaged 600 donors, in partnership with 19 youth. Furthermore, raised \$2M for Splash Financial.
- **Education:** Earned Executive Master of Business Administration from Cleveland State University and Bachelor of Science in Marketing from Woodbury University. Completed Social Impact - Executive Leadership Program (Certificate) from the University of Pennsylvania this year, in addition to a Science of Well-Being (Certificate) from Yale University.